



2027 ADVERTISING OPPORTUNITIES

As you know, the top 20% of the industry sell 80% of the jobs.

CSIA gives you access to that 20% of the industry. Look over the following special details and select the one that **HITS THE MARK** for your audience.



ALL ADS ARE FULL COLOR AT NO EXTRA CHARGE
AND ALL NEWSLETTERS ARE ARCHIVED ON THE CSIA WEBSITE!

EDITORIAL CALENDAR

Issue Month	Ad Deadline
January	12/15
April	3/15
July	6/15
October	9/15

ADVERTISING RATES

Ad Size	1X	2X	3X	4X
Full Page	\$500	\$675	\$825	\$1000
1/2 Page	\$375	\$525	\$675	\$825
1/4 Page	\$250	\$350	\$475	\$600



BUTTON LINK ON
www.csiaonline.org

Just \$800.00 a year!

ADVERTISING SPECS

Full Page - 7.5" x 10"

Full Page Bleed - 8.75" x 11.25"

1/2 Page Horizontal - 7.5" x 4.875"

1/2 Page Vertical - 3.625" x 10.0"

1/4 Page Horizontal - 7.5" x 3.25"

1/4 Page Vertical - 3.625" x 4.875"



ADVERTISING ORDER & PAYMENT INFORMATION

Company Name _____

Contact Person _____ Phone _____

Address _____

City _____ State _____ Zip _____

Email _____ Website _____

Newsletter Ad Size Desired: _____ Issue Month(s): _____

Total Due: _____

Please make checks payable to Central States Insulation Association or pay by credit card:

Credit Card Number: _____ CSV: _____ Exp. Date _____

Signature: _____ Billing Zip _____

Ads

Digital ads need to be submitted as a High Resolution .pdf file.

Send completed form to: CSIA — 7250 Poe Ave. Ste. 410 — Dayton, Ohio 45414 — Fax to: 937-278-0317



Have Questions?

Call Sherry Freier 888-294-0084
or email Sherry at
sfreier@assnsoffice.com